

# Hritik Sharma

Product Designer | UX/UI Designer | AI-Enhanced Workflows

**Email:**  
[hritik17sharma@gmail.com](mailto:hritik17sharma@gmail.com)

**LinkedIn:**  
<https://linkedin.com/in/hritik17>

**Portfolio:**  
<https://hritiks.com/>

**Current Location:**  
Vancouver, Canada

**Profile:** Product Designer with 5 years of experience designing digital products across fintech, enterprise technology, healthcare, workplace wellbeing, and digital payments. Skilled in user research, information architecture, interaction design, and scalable design systems, with a strong focus on simplifying complex workflows and aligning user needs with business goals. Experienced in collaborating with cross-functional teams to translate ambiguity into intuitive digital experiences, leveraging data, usability insights, and AI-assisted workflows to accelerate research, ideation, and design execution. Passionate about creating products that are both meaningful for users and measurable for businesses.

## Core Skills:

- Product Design
- User Experience Design
- User Research & Testing
- Design Systems
- Information Architecture
- Interaction Design
- Accessibility & Usability
- Wireframing & Prototyping

## Strategy & Collaboration:

- Stakeholder Management
- Agile Product Development
- Cross-Functional Collaboration
- Customer Journey Mapping
- Process Mapping
- Workshop Facilitation
- SEO & Digital Strategy
- AI-Enhanced Workflows

## Key Clients:

- Microsoft Future Ready Talent
- CtrlS Datacenters Pvt. Ltd.
- Nuvama Wealth Management
- Pine Labs Pvt. Ltd.
- Centrum Wealth Management
- Edelweiss Financial Services
- Goodera
- ZebPay Pvt. Ltd.

## Featured Projects:

### HearHopper | Lead Product Designer

[\[View Project\]](#)

- Defined onboarding flows, information architecture, and interaction patterns for a gamified auditory health platform.
- Conducted usability evaluations and stakeholder feedback sessions to validate design decisions.
- Established the product's visual identity and design system; awarded Market-Ready Marvel at Langara College's Capstone Showcase.

### Nuvama Private Wealth | Product Designer

[\[View Project\]](#)

- Designed investment dashboards and wealth management experiences for financial users.
- Simplified complex financial workflows through user-centered information architecture.
- Created scalable UI components and high-fidelity prototypes in Figma.

### CtrlS Datacenters | Product Designer

[\[View Project\]](#)

- Designed enterprise interfaces supporting infrastructure and operational workflows.
- Translated complex systems into intuitive user journeys and dashboards.
- Collaborated with engineering teams to ensure implementation quality.

### EmoCare | Product Designer

[\[View Project\]](#)

- Designed a workplace wellbeing platform focused on employee engagement and emotional health.
- Conducted UX research and interaction design to improve usability and adoption.
- Built responsive product experiences and scalable design patterns.

## Professional Experience:

### DigiWebscape | Product Design Lead

[\[Jul 2023 – Present\]](#)

- Co-leading an AI-first digital transformation agency focused on product design, UX, SEO, and digital strategy for startups and growing businesses.
- Collaborate directly with clients to design scalable digital products, websites, and user experiences aligned with business goals.
- Lead product discovery, information architecture, prototyping, and design execution while leveraging AI-enhanced workflows to improve efficiency.

## **Manning Workforce Solutions | Digital Operations Coordinator**

[Jan 2025 – Dec 2025]

- Managed digital operations, workforce scheduling, and administrative processes across multiple client projects and worksites.
- Improved website performance, SEO initiatives, and lead generation efforts through analytics-driven decision making.
- Implemented CRM workflows, reporting systems, and operational improvements to enhance business efficiency and team coordination.

## **Flooid | Product Designer**

[Apr 2021 – Mar 2023]

- Designed fintech products and enterprise workflows from research and information architecture through high-fidelity prototypes and implementation.
- Collaborated with cross-functional teams to simplify complex user journeys and improve usability across digital financial experiences.
- Created scalable UI components, design systems, and interaction patterns while supporting stakeholder and developer collaboration.

## **Goodera | Design Intern**

[Jan 2021 – Mar 2021]

- Contributed to website redesign initiatives by creating responsive pages, visual assets, and user-focused digital experiences.
- Optimized website structure, content organization, and SEO performance to improve discoverability and engagement.
- Collaborated with design, content, and marketing teams to maintain brand consistency across digital touchpoints.

## **Education:**

### **Post-Grad. in Web & Mobile App Design & Development | Langara College**

[Jan 2023 – Apr 2024]

- Specialized in Product Design, Interaction Design, Responsive Design, and Front-End Development.
- Led multidisciplinary product design projects using Agile methodologies, user research, and prototyping.
- Developed scalable design systems and production-ready digital experiences through iterative design processes.

### **Bachelor of Science in Animation & Multimedia | Birla Institute of Technology**

[Jul 2018 – Jul 2021]

- Specialized in animation, multimedia production, visual storytelling, and motion design.
- Developed expertise in Adobe Creative Suite, motion graphics, and visual communication.
- Organized and coordinated university events, strengthening leadership, teamwork, and communication skills.

## **Certifications:**

- Google UX Design Professional Certificate [\[Validate\]](#)
- UI/UX Design Specialization — California Institute of the Arts [\[Validate\]](#)
- Visual Elements of User Interface Design — California Institute of the Arts [\[Validate\]](#)
- UX Design Fundamentals — California Institute of the Arts [\[Validate\]](#)
- Web Design: Strategy & Information Architecture — California Institute of the Arts [\[Validate\]](#)
- Web Design: Wireframes to Prototypes — California Institute of the Arts [\[Validate\]](#)
- Fundamentals of Graphic Design — California Institute of the Arts [\[Validate\]](#)
- Programming Foundations (HTML, CSS & JavaScript) — Duke University [\[Validate\]](#)