

Hritik Sharma

Product Designer | UX/UI Designer | AI-Enhanced Workflows

Email:	LinkedIn:	Portfolio:	Location:
hritik17sharma@gmail.com	https://linkedin.com/in/hritik17	https://hritiks.com/	Canada

Profile: Product Designer with 5 years of experience designing digital products across fintech, enterprise technology, quick commerce, digital payments, healthcare, and workplace wellbeing. Skilled in user research, information architecture, interaction design, usability testing, and scalable design systems, with a strong focus on simplifying complex workflows and aligning user needs with business goals. Experienced in collaborating with cross-functional teams to translate ambiguity into intuitive digital experiences by leveraging research, data, usability insights, and AI-assisted workflows to accelerate discovery, ideation, and design execution. Passionate about creating products that are meaningful for users, measurable for businesses, and built to deliver lasting impact.

Core Skills:	Strategy & Collaboration:	Key Clients:
- Product Design - User Experience Design - User Research & Testing - Design Systems - Information Architecture - Interaction Design - Accessibility & Usability - Wireframing & Prototyping	- Stakeholder Management - Agile Product Development - Cross-Functional Collaboration - Customer Journey Mapping - Process Mapping - Workshop Facilitation - Product Strategy - AI-Enhanced Workflows	- Microsoft Future Ready Talent - Nuvama Private Wealth - Swiggy Instamart - Pine Labs One - Centrum Wealthverse - CtrlS Datacenters - Edelweiss Financial Services - ZebPay Limited

Featured Projects:

HearHopper Lead Product Designer	[View Project]
- Defined onboarding flows, information architecture, and interaction patterns for a gamified auditory health platform. - Conducted usability testing and stakeholder workshops to validate design decisions. - Established the product's visual identity and design system; awarded “Market-Ready Marvel” at Langara College's Capstone Showcase.	
Nuvama Private Wealth Management Lead Product Designer	[View Project]
- Designed investment dashboards and wealth management experiences for financial users. - Simplified complex financial workflows through user-centered information architecture. - Created scalable UI components and interactive high-fidelity prototypes in Figma.	
Swiggy Instamart Product Designer	[View Project]
- Redesigned discovery and shopping flows for a fast-paced quick commerce platform. - Simplified product browsing through intuitive information architecture and navigation. - Created scalable mobile interfaces focused on usability, speed, and conversion.	
EmoCare Product Designer	[View Project]
- Designed a workplace wellbeing platform focused on employee engagement and emotional health. - Conducted UX research and usability testing to improve product usability and user adoption. - Built responsive product experiences and scalable design systems.	

Professional Experience:

DigiWebscape Product Designer	[Jul 2024 – Present]
- Lead end-to-end product design for web and SaaS products as a Part-Time Product Designer, translating business requirements into intuitive digital experiences. - Drive product discovery through user research, user flows, information architecture, prototyping, and UI design to deliver scalable digital products. - Integrate AI-enhanced workflows into the design process to accelerate ideation, iteration, documentation, and cross-functional collaboration.	

Manning Workforce Solutions | Digital Operations Coordinator

[Jan 2025 – Dec 2025]

- Managed digital operations and coordinated cross-functional workflows across multiple client engagements.
- Implemented CRM workflows, reporting systems, and process improvements to enhance operational efficiency and decision-making.
- Supported project delivery by improving documentation, workflow coordination, and communication across teams.

Flooid | Product Designer

[Apr 2021 – Mar 2024]

- Designed enterprise products and workflows while working remotely with distributed product teams, leading high-fidelity prototypes and implementation.
- Collaborated with cross-functional teams to simplify complex user journeys and improve usability across digital financial experiences.
- Leveraged AI-assisted workflows to streamline design exploration, documentation, and scalable design system creation while supporting stakeholder and developer collaboration.

Goodera | Design Intern

[Jan 2021 – Mar 2021]

- Contributed to website redesign initiatives by creating responsive pages, visual assets, and user-focused digital experiences.
- Improved website structure, content organization, and discoverability across digital touchpoints.
- Collaborated with design, content, and marketing teams to maintain brand consistency across digital touchpoints.

Education:

Post-Grad. in Web & Mobile App Design & Development | Langara College

[Jan 2023 – Apr 2024]

- Specialized in Product Design, Interaction Design, Responsive Design, and Front-End Development.
- Led multidisciplinary product design projects using Agile methodologies, user research, and prototyping.
- Developed scalable design systems and production-ready digital experiences through iterative design processes.

Bachelor of Science in Animation & Multimedia | Birla Institute of Technology

[Jul 2018 – Jul 2021]

- Specialized in animation, multimedia production, visual storytelling, and motion design.
- Developed expertise in Adobe Creative Suite, motion graphics, and visual communication.
- Organized and coordinated university events, strengthening leadership, teamwork, and communication skills.

Certifications:

- Google UX Design Professional Certificate [\[Credential\]](#)
- UI/UX Design Specialization — California Institute of the Arts [\[Credential\]](#)
- Visual Elements of User Interface Design — California Institute of the Arts [\[Credential\]](#)
- UX Design Fundamentals — California Institute of the Arts [\[Credential\]](#)
- Web Design: Strategy & Information Architecture — California Institute of the Arts [\[Credential\]](#)
- Web Design: Wireframes to Prototypes — California Institute of the Arts [\[Credential\]](#)
- Fundamentals of Graphic Design — California Institute of the Arts [\[Credential\]](#)
- Programming Foundations (HTML, CSS & JavaScript) — Duke University [\[Credential\]](#)